

# Michael Angelo Schab

Greater Chicago Area



mschab@gmail.com



312-927-4823



[linkedin.com/in/michaelschab](https://www.linkedin.com/in/michaelschab)

## Summary

MichaelSchab.com

- ~ Creating Concepts
- + Finding Simplicity in Complexity
- + Developing Industry
- + Reinventing Competitive Advantage
- + Building Innovation
- + Keeping it simple
- = That's what I do...

Specialties: Entrepreneurship - Startups - Real Estate - Process - M&A - Innovation - Organization - Social Media - Design - UX - Ideation - Construction - Technology - Invention - Manufacturing - Construction - Blue Technologies - Transportation - Production - Development - Branding

## Experience



### **Builder - Season 15,16,17,18,19,20,21,22**

Restaurant:Impossible with Chef Robert Irvine

Jul 2019 - Present (3 years 9 months)

Helping Tom Bury and the Division 9 Construction Team tackle unbelievable time constrictions and design challenges to deliver one of a kind, 24-hour, restaurant renovation flips and making the impossible, possible, for Food Network's Restaurant:Impossible with Chef Robert Irvine, featuring designers Taniya Nayak, Lynn Kegan, and Luke Caldwell.



### **Founder / Builder / Startups**

Bluebird Brand

Jul 2011 - Present (11 years 9 months)

The Bluebird Brand is where ideas come to develop into strategies and innovations.

Drawing on experience in a very odd mix of industries, I build companies based on knowledge and experience I can share. My hope is to help companies and individuals achieve their goals of developing their ideas into powerful brands and businesses in the most streamlined fashion possible.

Through the use of new technologies, innovative concepts, partnerships, and just the right mix of ideas and tools, The Bluebird Brand will innovate the next generation of startup and small business.



### **Broker/Owner/Designer**

Bluebird Brand Real Estate

Jan 2016 - Present (7 years 3 months)

Bluebird Brand Real Estate is a User Experience based real estate brokerage. I bring together the best in design, UX, and Data to provide you with a comprehensive experience to make your real estate purchasing experience exciting and easy to follow, including both residential (homes/condos) and commercial (Apartment buildings and business spaces). Through a mix of technologies and unique processes, we provide a one of a kind user experience for real estate professionals and clients alike.



### **Builder/Developer**

Bluebird Brand Construction

Jan 2016 - Present (7 years 3 months)

High Quality Construction from the smallest handyman projects to the development of larger scale residential and commercial development.



### **Founder/Designer/Builder**

Bluebird Brand Aquaculture

Aug 2015 - Present (7 years 8 months)

Bluebird Brand Aquaculture is a consulting firm focusing on developing high quality fish farms.



### **Production Logistics Coordinator - Restaurant Impossible**

Entertainment Partners

Jul 2020 - Aug 2022 (2 years 2 months)

Help coordinate loading and unloading production equipment across the country, site planning and setup, and driving production trucks nationwide, maintaining equipment, and on a schedule.



### **Production Assistant - Restaurant Impossible**

Entertainment Partners

Aug 2020 - Jul 2022 (2 years)



### **CEO/Founder**

Bluebird VRT

May 2015 - Feb 2016 (10 months)

We are home to Virtual Reality Tours, or VRT's. A Virtual Reality upgrade from the standard Virtual Tour (VT), a VRT adds the flexibility to move around a space, and explore the area in 360 degrees. VRTs give you the ability to see places and spaces as if you were there, all from the comfort of your computer. VRTs can be used to showcase/market space, do visual surveys, archive a space before loss/demolition, preserve history visually, before & afters and much more!

The greatest part about a VRT is that once captured, it can serve multiple purposes, like marketing your home for sale, and then keeping the same VRT as a memory of your home. Or capturing a manufacturing facility and later using the same VRT for marketing, training, selling, or archiving. You can use VRTs with any space you want to share on the web.

Share the space with friends, family, students, clients, or coworkers to learn, explore, and/or reminisce using VRTs!

All content created is compatible with VR headsets, such as Oculus Rift.

My role within Bluebird VRT is to manage operations as well as develop relationships with companies that can benefit from VRT technologies, especially large scale projects such as capturing inventory for property portfolios, including hotels, commercial real estate firms, trade show organizations, RVs, restaurants, and many more. I also train teams that produce VRTs.

## **CoFounder**

Jul 2013 - Nov 2013 (5 months)

The Arc Academy is a welding education program geared towards individuals new to welding. We use the best in technology, media, and instruction to create a custom tailored educational experience in welding and metal fabrication for the every day person or do it yourselfer.

I was responsible for branding (name and logo), concept development, and strategy.

## **Secretary (Board) & Scholarships (Volunteer)**

PAPA at Chicago Executive Airport

Sep 2012 - Aug 2013 (1 year)

Pilots and Aviation Enthusiasts based out of Chicago Executive Airport.

## **Student / iOS Engineer**

MobileMakersEdu

Feb 2013 - Mar 2013 (2 months)

Learning to make apps for the iPhone and iPad!

## **Advisory Board**

Apr 2010 - Mar 2013 (3 years)

## **Director Of Public Relations & Scholarships (Volunteer)**

Palwaukee Airport Pilots Association (PAPA)

Jan 2012 - Sep 2012 (9 months)

Volunteer position to help raise awareness, represent a new generation of aviators, and build and transition a brand to accompany the recent changes at the now Chicago Executive Airport. Also help facilitate scholarship program we have in Illinois.

## **Volunteer**

Aga Khan Foundation USA

Apr 2012 - Jun 2012 (3 months)

Partnership Golf

## **Intern**

Music Garage

Jul 2011 - Sep 2011 (3 months)



### **Volunteer**

Aga Khan Foundation USA

Apr 2011 - Jul 2011 (4 months)



### **Intern/Warehouse Manager/Social Media Manager**

Jan 2011 - Apr 2011 (4 months)



### **CoFounder - VP, Production and Logistics**

Jun 2004 - Dec 2010 (6 years 7 months)



### **Broker/Builder**

NeuProperties

2008 - 2009 (1 year)



### **Managing Broker/Owner**

Grand Renaissance Real Estate

2005 - 2007 (2 years)



### **Owner/Builder**

MAS Construction

Aug 1999 - May 2006 (6 years 10 months)



### **Playboy OnCampus Rep**

PLBY Group, Inc.

Aug 2001 - May 2004 (2 years 10 months)



### **Mobile Electronics Intern**

Abt Electronics

Aug 1999 - May 2000 (10 months)



### **Warehouse/Shipping/Receiving**

Intra-Cut Diecutting, Inc.

Jun 1996 - Sep 1999 (3 years 4 months)

## **Education**



### **Soil Health Academy**

Regenerative Agriculture

Jul 2022 - Aug 2022

Focused on Regenerative Agriculture using methods that do not disturb soil to plant crops and using cover crops to allow soil to hold together and be reinforced between plantings. Very cool industry.



### **Oakton College**

Game Development, Game and Interactive Media Design

2020 - 2021

Overview of the gaming industry and what it takes to develop a game of your own.



### **Log Home Building Association**

Log Home Building Certification

2017 - 2017

Processes and methods to build your own log cabin and source materials locally.



### **Long Lane Honey Bee Farms**

Beekeeper, Beekeeping

2017 - 2017

Raising bees and collecting honey



### **Nelson and Pade Aquaponics**

Aquaponic Systems Development

2014 - 2015

Learning the process for raising fish and vegetables in a closed loop system without soil.



### **Arc Academy**

Welding, Welding Technology/Welder

2013 - 2013



### **Mobile Makers Academy**

iOS Development for iPhone and iPad

2013 - 2013



### **Roosevelt University**

MSRE/MBA, Real Estate

2009 - 2011



### **Oakton College**

Real Estate Broker/Home Inspector/Chicago History

2005 - 2006



### **Northern Michigan University**


Bachelor of Science, Computer Information Systems

2000 - 2004

## **Licenses & Certifications**

 **Real Estate Broker** - State of Illinois

 **Home Inspector, Completed/Unlicensed** - State of Illinois

 **Construction Management** - Turner School of Construction Management  
Issued Jun 2010 - Expires Aug 2010

 **Certified Fiber Optic Technician (CFOT)** - The Fiber Optic Association, Inc. (FOA)

## Skills

Entrepreneurship • Startups • User Experience Design • User Interface Design • transportation • App Design • Organization • Real Estate • Construction • Real Estate Development

## Honors & Awards

 **Chicago Innovation Awards Nominees 2010** - Chicago Innovation Awards  
2010

 **Foursquare Candidate Runner-up** - Proximity Chicago, USA and Foursquare  
2010